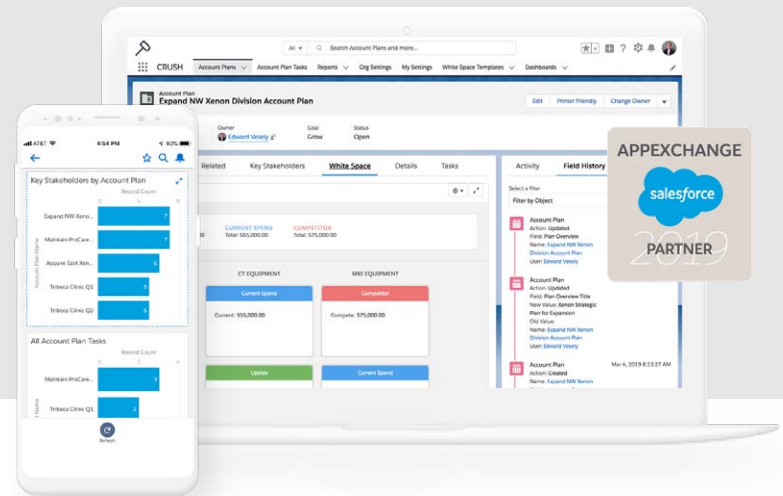


Execute the plan.

Enhance sales productivity and effectiveness with key account management native on Salesforce®



Enable reps to CRUSH their quotas. CRUSH your competition.

Focus on increasing sales—not administrative tasks. CRUSH is an key account management and execution app native on Salesforce. It drives account revenue by keeping teams aligned around objectives, activities, and tasks.

Mobilize your sales team to win with:

✓ Native in Salesforce

Create, manage, and execute plans that align with your unique sales process without leaving Salesforce.

✓ Stakeholder Hierarchy

Visualize stakeholder hierarchy and influence within an account plan to understand who will help close deals.

✓ Task Management

Create key dates and tasks specific to account plan objectives so the entire team is aligned and contributing.

✓ Whitespace Reports

Analyze the white space in an account to identify and prioritize the best opportunities for growth.

Leave your competition in the dust.
Rally your team with CRUSH.